

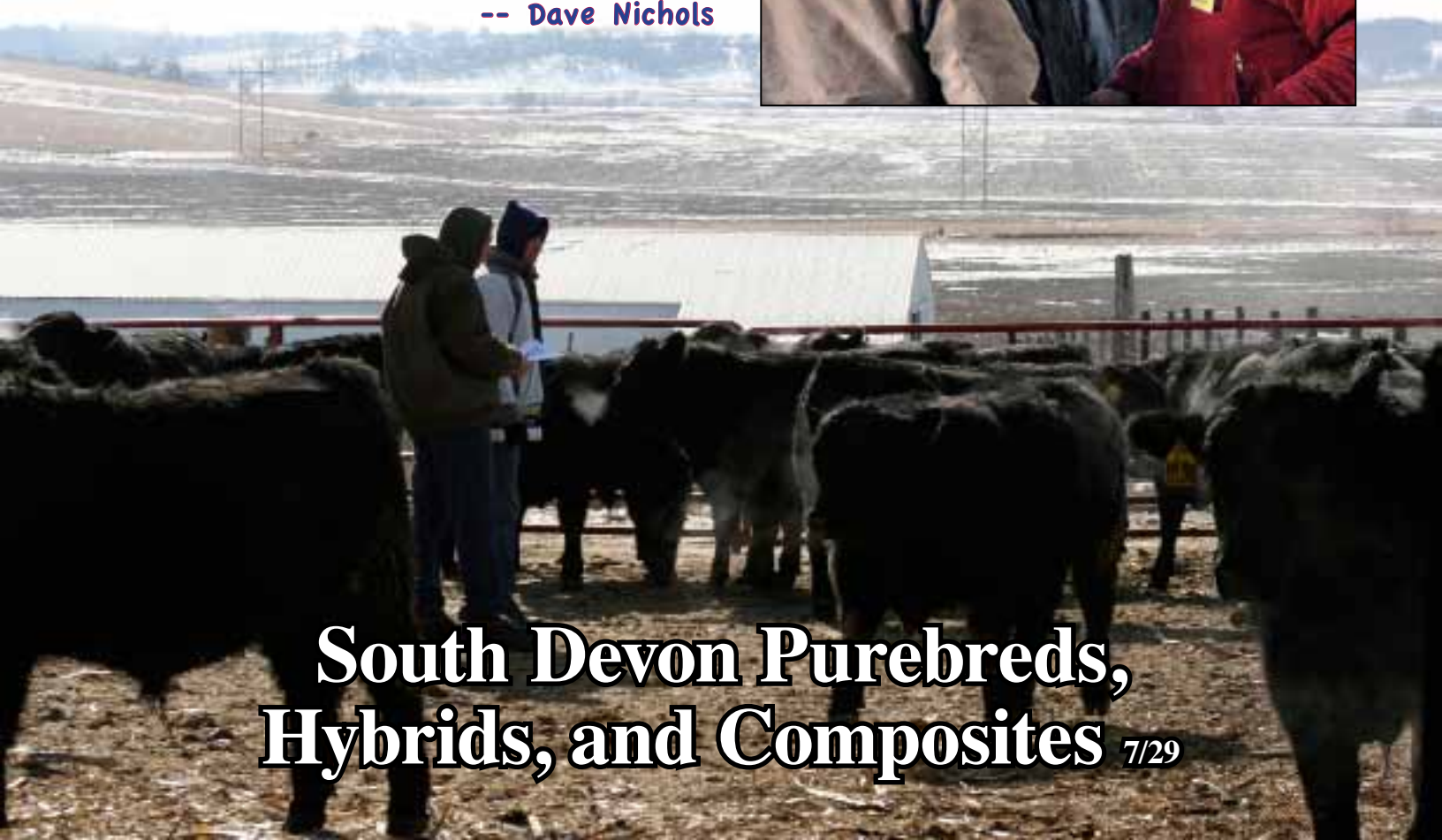
Nichols Farms

Private Treaty Bull Sale

*64 Years of
Superior Beef Genetics*

“Large or small, old or new - Nichols customers are our friends, and can expect the same level of performance and service from our stock and our team. Come take a look at the best beef has to offer and the benefits of being a part of the Nichols family.”

-- Dave Nichols



**South Devon Purebreds,
Hybrids, and Composites** 7/29

Nichols PB South Devons, DX Hybrids & Composite Bulls

South Devon cattle are an English breed whose traits compliment both English and Continental cattle breeds. South Devon cattle are well-known for their maternal longevity and docility.

Profit driven cow/calf operations that wanted to add high levels of heterosis, fertility, low feed intake, and high weaning weights found that South Devons' delivered as promised.

In the feedlot, heterosis, lower feed intake, and superior carcass merit, especially marbling and tenderness, are compliments of the South Devon breed.

In 2004 Nichols Farms' (Matthis Family) North Carolina Division purchased the renowned Brandy Creek South Devon herd in its entirety. Shortly thereafter, DLCC Black ENUF 127J, the first homozygous Polled Purebred black South Devon bull, was purchased.

Tony Matthis served as President of the American South Devon Association and purchased several sires for the NC Nichols Division that had outstanding records at the Midland Bull Test in Montana and went on to lead the breed in performance and carcass merit.



Nichols Farms (Iowa) has added elite Purebred dams and herd sires to their Iowa operation from Nichols Farms, North Carolina. We've purchased powerful high performing sires and retained the very best of our own sires —*dave nichols*



**South Devon Breeders From the Four Corners
of the World Toured Nichols Farms**

PEN F — Nichols PB and 75% South Devon Bulls



Nichols Majestic Y808's exceptional muscle and body mass is coupled with trait leader weaning and yearlingwt.EPDs. He's supersound and moves like an athlete.

production

carcass

BW	WW	MM	YRL	MARB	REA	FAT	CAR WT.	YIELD %
+4.9	+80	+23	+124	+4	+23	+05	+36	+1

Pen: F NFL CARUSO DSD077

ID: D77 birth 4/9/16

CIMARRON REBEL 707T
 CIMARRON CARUSO 923W
 CIMARRON CUPCAKE 444P
 NICHOLS BLACK PERFECTION
 NFL NICHOLS LULA DXA040
 NICHOLS LULA Y204

Individual Performance:
BW 205 Wt ADG Mar. Wt
80 680 4.27 1315

Expected Progeny Differences: EPDs
BW WW YW MM MW % Color Poll
+2.7 +50 +94 +23 +48 75 het P

Carcass Merit EPDs:
Marb REA Fat
.6 .27 .01 Price \$4,000

Pen: F NFL DURANGO DSD045

ID: D45 birth 3/30/16

DLCC SHUR LOC 99W
 DLCC DURANGO 26Z
 DLCC MANDI 55U
 DOUBLE DOOZIE
 NFL NICHOLS MISS DXY029
 NICHOLS MISS ELDINA S329

Individual Performance:
BW 205 Wt ADG Mar. Wt
81 683 3.89 1315

Expected Progeny Differences: EPDs
BW WW YW MM MW % Color Poll
+2.3 +48 +86 +21 +45 75 het P

Carcass Merit EPDs:
Marb REA Fat
.3 .26 .01 Price \$4,500

PEN F — Nichols DX1 Hybrid Bulls

Pen: F NICHOLS MONEYMAKER DXD021

ID: D21 birth 3/23/16

NICHOLS T807
 MMM MAJESTIC Y801
 MMM GOLDEN STAR W949
 NICHOLS COMMITMENT R438
 NICHOLS RITA T122
 NICHOLS RITA P1

Individual Performance:
BW 205 Wt ADG Mar. Wt
85 757 4.18 1420

Expected Progeny Differences: EPDs
CED BW WW YW CEM MM MW
+1.1 +3.3 +53 +96 +8.8 +23 +49

% Color Poll
DX1 het P Price \$4,500

Thanks For Coming!

Nichols Farms
Superior Beef Genetics

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Dave's home 712-762-3810
 Ross's cell 641-745-5241

www.nicholsfarms.biz



Gibbs Cattle Co - Harrison, Nebraska

Headquarters for Heterosis

Crossbred cows producing Composite sired calves provide a 23.3% Improvement in Pounds of Weaned Calf per cow exposed over straight bred cows and calves!

— USDA Meat Animal Research Center

Nichols Hybrids and Composites are the result of crossing two or more pure lines in specific crosses to maximize the best traits of the grandparent lines. All Nichols lines are black and polled.

A Composite bull's heterosis (cross bred vigor) is

transmitted to his offspring. Plus, his calves are more uniform in type, performance, and carcass characteristics than back crossing purebreds.

Virtually all poultry, swine, and grain genetics are the result of systematic composite breeding.

PURE LINES

AN = PUREBRED ANGUS

—100% British

SM = PUREBRED SIMMENTALS

—100% Continental

DS = PUREBRED SOUTH DEVON

—100% British

note: *These pedigrees are examples. Nichols Composites' sires and dams may be reciprocal crosses. This does not effect their breed %, performance, phenotype, quality, carcass traits, or transferable heterosis.

F-1 HYBRIDS

SX1 = PB ANGUS by PB SIMMENTAL

Nichols PB Angus

Nichols SX1

Nichols PB Simmental

—*50% British - 50% Continental

DX1 = PB SOUTH DEVON by PB ANGUS

Nichols PB South Devon

Nichols DX1

Nichols PB Angus

—*100% British

F-2 COMPOSITES

DAX2 = DX1 by SX1

Nichols PB South Devon

Nichols DX1

Nichols PB Angus

Nichols DAX2

Nichols PB Angus

Nichols SX1

Nichols PB Simmental

—*75% British - 25%Continental