

Nichols Farms

Private Treaty Bull Sale

2-23-21

69 Years of Superior Beef Genetics

"Large or small, old or new - Nichols customers are our friends, and can expect the same level of performance and service from our stock and our team. And you will have the benefit of being a part of the Nichols family."

Come and take a look at some of the best bulls in the beef industry. —dave nichols



Pure bred Simmentals

Welcome to Nichols Farms

Glossary of Items on Nichols Bulls...

Breed : Angus, Simmental, SX and DX Composites.

Brand/Tag: Ear Tag , Brand, Tattoo & Name are the same.

Color: B—Black, BWF— Black-baldy, (may have other white)

Horn/Poll: P — Smooth Polled S is Polled with scurs

Birth Date: Birthday of animal.

Birth Wt.: Actual birth weight.

205 Adj: Weaning weight adjusted to 205 days of age

205 Ratio: An within-herd index of a calf's weaning weight

Cum ADG: Average Daily Gain for the entire feedlot test period computed from actual weaning weight to yearling weight

EPDs: Expected Progeny Differences are estimates based on the data of the individual animal and his relatives in all the different herds across the breed's population. EPD's figures are in actual pounds, plus (+) or minus (-) for each trait. Those below would be minus (-) and those above average would be plus (+). You can expect these differences in the actual weight of your bull's calves. EPDs predict the transmitting ability of each bull when compared with the many thousands of bulls in each breed.

EPD Note: You can compare the purebred Nichols Angus, purebred South Devons and South Devon Hybrids because their base point has been adjusted to the Angus base. You can not compare EPD's between Nichols pure-bred Simmentals. pure bred Angus and Nichols Composites. Nichols pure-bred Simmentals and Simmental Hybrids are on the Simmental base.

Color: hom is homozygous black, het is heterozygous red carrier

Carcass EPDs: Marbling: Intramuscular fat in the rib eye determines USDA quality grade. Prime, CAB, Choice, or Select

BF: Back fat thickness in inches measured on the rib eye.

REA: Rib eye area in square inches measured at the 13th rib.

Calving Ease: Suitable to breed "heifers" or "cows"

Sale Terms and Conditions - 2021

Bulls will be semen checked prior to pick up or delivery.

Nichols Farms offers death and loss of use warranty on their sale bulls. This warranty must be purchased at time of sale.

Bulls are guaranteed to service cows. Any bull that settles healthy cows by natural service or passes a fertility test made by a certified veterinarian mutually agreed upon by Nichols Farms and buyer shall be considered a breeder.

The following exceptions apply to all breeding animals sold by Nichols Farms.

- ✘ 12 months of age.
- ✘ Injury or disease to the animal occurring after the sale.
- ✘ Gross negligence or misconduct on the part of the buyer.

- ✓ *Volume discounts*
- ✓ *Health & Death Warranty (limited)*
- ✓ *\$100 off if you pick up your Bull(s)*
- ✓ *Free of Genetic Abnormalities— AM, NH, MI, CA, DD, MI, TH, and PH by pedigree or DNA test*



2188 Clay Avenue ♦ Bridgewater, Iowa 50837

Bull Barn: 641-369-2829

fax: 641-369-2932

Ross cell: 641-745-5241

www.nicholsfarms.biz

Pen F —Nichols Best Sim Bulls —



Steelman was the very first homozygous polled pure bred Simmental bull. Lee Nichols purchased him in 1979 for \$3,500. He would take the horns off and fix the udder on any cow's calf. Leased to Tri-State.

production

carcass

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	SAPI	STI
+7.5	+2.5	+40	+57	+3.5	+27	+47	+0.07	+0.48	+105	+52



Black Diamond was the very first black polled pure bred (94%) Simmental bull. Dave Nichols bought him in 1976 for \$3,000. His birth wt. of 76 lbs and his frame score of six was critical. Today about 85% of the Simmental breed traces to Nichols genetics.

production

carcass

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	SAPI	STI
+4.2	+109	+56	+69	-7.4	+18	+42	-.12	+0.77	+109	+52

from: *Simmentals American Journey

Although various people were moving toward black polled non-diluter Simmentals—two breeders stood out in this movement—Jim Taylor and Dave Nichols. In the 70s both started breeding black, polled, non-diluter cattle on independent courses.

Nichols put his priority on polled, followed by black and non-diluter. Taylor had black non-diluter and then polled. In addition both

breeders were selecting for moderate framed performance cattle during the time the large frame race was in full swing.

Neither operation was breeding to sell high dollar seedstock, but were instead... solely focused on servicing their commercial customers. It's estimated that 85% of today's Simmentals trace back to Black Diamond and Steelman.

—by Bob Hough

Pen F NICHOLS VARSITY SMH019 #3776682

ID H19 birth date 3/18/20

GIBBS 0689X CRIMSON TIDE
NICHOLS VARSITY C4
NICHOLS GALANT U74
NICHOLS BOND Z131
NICHOLS GALE D26
NICHOLS GALE Y1

Individual Performance:

BW	205	ADG	Jan Wt
87	716	2.76	950

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+7	+2.5	+85	+130	+4	+16	+59

Economic Relative \$ Indexs

\$All Purpose (API)	\$ Terminal (TI)
\$124	\$78

Convenience Traits

Black Color	%
hom	PB

..... \$4,500

Pen F NICHOLS TOP CUT SMH020 #3776744

ID H20 birth date 3/18/20

CCR COWBOY CUT 5048Z
NICHOLS TOP CUT D69
NICHOLS LADY B110
S A V FINAL ANSWER 0035
NICHOLS LADY SXA066
NICHOLS LADY Y112

Individual Performance:

BW	205	ADG	Jan Wt
94	740	3.53	1050

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+9	+4.5	+109	+171	+6	+26	+81

Economic Relative \$ Indexs

\$All Purpose (API)	\$ Terminal (TI)
\$125	\$89

Convenience Traits

Black Color	%
hom	75

..... \$4,500

Pen F NICHOLS VARSITY SMH090 #3776686

ID H90 birth date 3/27/20

GIBBS 0689X CRIMSON TIDE
NICHOLS VARSITY C4
NICHOLS GALANT U74
NICHOLS MANIFEST T79
NICHOLS KELLY A1
NICHOLS KELLY Y7

Individual Performance:

BW	205	ADG	Jan Wt
80	736	2.87	965

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+12	+6	+72	+97	+6	+19	+55

Economic Relative \$ Indexs

\$All Purpose (API)	\$ Terminal (TI)
\$127	\$72

Convenience Traits

Black Color	%
hom	PB

..... \$4,500

Pen F NICHOLS ALLEGIANCE SMH094 #3776635

ID H94 birth date 3/27/20

SVF ALLEGIANCE Y802
HLNS ALLEGIANCE 15D
CR MS MANIFEST Z26
NICHOLS VENOM T32
NICHOLS LADY Y64
NICHOLS LADY U9

Individual Performance:

BW	205	ADG	Jan Wt
90	785	3.18	1040

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+10	+3.4	+86	+133	+7	+32	+76

Economic Relative \$ Indexs

\$All Purpose (API)	\$ Terminal (TI)
\$127	\$81

Convenience Traits

Black Color	%
hom	PB

..... \$4,500

Pen F —Nichols Best Sim Bulls —

Pen F NICHOLS VARSITY SMH100 #3776774

ID H100 birth date **3/28/20**
Individual Performance:
 BW 205 ADG Jan Wt
94 812 2.50 1010

GIBBS 0689X CRIMSON TIDE
 NICHOLS VARSITY SME012
 NICHOLS JULIA A76
 K-LER JAMES BOND 007
 NICHOLS DEL REL C113
 NICHOLS DEL REL SXY036

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+5	+5.	+93	+147	+3	+22	+68

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$117	\$81

Convenience Traits

Black Color	%
hom	PB

..... \$4,500

Pen F NICHOLS VARSITY SMH120 #3776690

ID H120 birth date **3/31/20**
Individual Performance:
 BW 205 ADG Jan Wt
74 730 2.74 930

GIBBS 0689X CRIMSON TIDE
 NICHOLS VARSITY C4
 NICHOLS GALANT U74
 NICHOLS LEGACY S56
 NICHOLS JULIA W97
 NICHOLS JULIA N83

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+9	+1.7	+81	+118	+5	+22	+62

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$118	\$73

Convenience Traits

Black Color	%
hom	PB

..... \$4,500

Pen F NICHOLS VARSITY SMH166 #3776695

ID H166 birth date **4/7/20**
Individual Performance:
 BW 205 ADG Jan Wt
98 709 2.87 905

GIBBS 0689X CRIMSON TIDE
 NICHOLS VARSITY C4
 NICHOLS GALANT U74
 NICHOLS LEGACY W18
 NICHOLS CEZ Z82
 NICHOLS CEZ W64

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+5	+6.	+82	+118	+2	+21	+62

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$104	\$70

Convenience Traits

Black Color	%
hom	PB

..... \$4,500



Nichols Upgrade B31 is a "Super Sound" PB Simmental Power Bull that thrives on Fescue pastures. His astounding Epds rank him in the top 2% for Wean wt, Yearling wt., Maternal Wean wt and Carcass wt.

production

carcass

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	API	TI
+7	+3.1	+91	+131	+4	+26	+71	+2	+94	119	81

Gibbs 0689X Crimson Tide's heavy muscle, plus his Epds which rank him in the top 10% for Wean wt, ADG, Year wt, sCW, , Shear lorce and top 15% \$TI makes him a "keeper"



production

carcass

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	SAPI	STI
+5	+2.4	+80	+131	+5	+19	+60	+44	+1.0	136	85

Pen F NICHOLS UPGRADE SMH149 #3776722

ID H149 birth date **4/4/20**
Individual Performance:
 BW 205 ADG Jan Wt
93 782 2.66 970

NICHOLS UPGRADE B31
 NICHOLS UPGRADE D104
 NICHOLS CEZ Z100
 SS EBONY'S GRANDMASTER
 NICHOLS MARA Y2
 NICHOLS MARA W6

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+5	+4.5	+84	+130	+2	+32	+74

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$126	\$79

Convenience Traits

Black Color	%
hom	PB

..... \$4,500

Pen F NICHOLS VARSITY SMH207 #3776677

ID H207 birth date **4/23/20**
Individual Performance:
 BW 205 ADG Jan Wt
98 911 2.76 1025

GIBBS 0689X CRIMSON TIDE
 NICHOLS VARSITY C16
 NICHOLS CEZ T4
 NICHOLS DESIGN S213
 NICHOLS CEZ SXX069
 NICHOLS CEZ S249

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+3	+5.6	+82	+130	+1	+25	+66

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$112	\$72

Convenience Traits

Black Color	%
hom	75

..... \$4,500

Pen F NICHOLS UPGRADE SMH215 #3776735

ID H215 birth date **5/1/20**
Individual Performance:
 BW 205 ADG Jan Wt
87 788 3.01 910

NICHOLS UPGRADE B95
 NICHOLS UPGRADE D219
 NICHOLS MARIA SXA082
 NICHOLS MASTERPIECE X41
 NICHOLS RUBY B134
 NICHOLS RUBY SXY002

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+9	+4.1	+77	+133	+6	+22	+60

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$123	\$70

Convenience Traits

Black Color	%
hom	PB

..... \$4,500

Pen F —Nichols Best Sim Bulls —

Pen F **NICHOLS BOND SMH219** #3776842

ID H219 *birth date* **5/3/20**

NICHOLS BOND C66
NICHOLS BOND SME092
NICHOLS ANN B1
NICHOLS FOREMOST M43
NICHOLS GALE T74
NICHOLS GALE P37

Individual Performance:

<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>Jan Wt</i>
86	795	3.65	950

Expected Progeny Differences: EPDs

<i>CEM</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
+7	+3.3	+84	+129	+6	+29	+71

Economic Relative \$ Indexes

<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>
\$120	\$78

Convenience Traits

<i>Black Color</i>	<i>%</i>
hom	PB

..... \$4,500

Genomic Tested Trait = Progeny Equivalent

Calving Ease Direct	28
Birth Weight	21
Weaning Weight	26
Yearling Weight	11
Docility	10
Heifer Pregnancy	14
Calving Ease Maternal	18
Carcass Marbling	9
Carcass Ribeye area	12

Pen G — Nichols Good & Better Sim Bulls —



Pen G NICHOLS ALLEGIANCE SMH004 #3776608

ID H4	birth date 3/18/20	SVF ALLEGIANCE Y802 HLNS ALLEGIANCE 15D CR MS MANIFEST Z26 NICHOLS GOOD AS GOLD C100 NICHOLS DIA SXF106 NICHOLS DIA S58
Individual Performance:		
BW	205	ADG Jan Wt
79	709	2.38 850

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+10	+2.5	+95	+151	+7	+22	+70

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$122	\$82	hom	75
	 \$4,000	

Pen G NICHOLS TOP CUT SMH055 #3776649

ID H55	birth date 3/24/20	TRIPLE C SINGLETARY S3H CCR COWBOY CUT 5048Z CCR MS 4045 TIME 7322T K-LER JAMES BOND 007 NICHOLS CEZ A64 NICHOLS CEZ T4
Individual Performance:		
BW	205	ADG Jan Wt
81	678	3.05 930

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+11	-.4	+74	+105	+8	+23	+59

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$152	\$84	hom	PB
	 \$4,000	

Pen G NICHOLS BOND SMH117 #-3776827

ID H117	birth date 3/30/20	NICHOLS BOND C66 NICHOLS BOND SME092 NICHOLS ANN B1 NICHOLS UPGRADE B31 NICHOLS MCM D10 NICHOLS MCM Z4
Individual Performance:		
BW	205	ADG Jan Wt
84	754	2.21 910

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+9	+2.1	+96	+147	+6	+25	+73

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$146	\$90	hom	PB
	 \$4,000	

Pen G NICHOLS UPGRADE SMH014 #3776656

ID H14	birth date 3/16/20	MR NLC UPGRADE U8676 NICHOLS UPGRADE B31 NICHOLS BEAUTY W40 NICHOLS MANIFEST T79 NICHOLS ANN A15 NICHOLS ANN U32
Individual Performance:		
BW	205	ADG Jan Wt
74	674	2.40 900

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+12	-.9	+69	+101	+8	+35	+70

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$134	\$74	hom	PB
	 \$4,000	

Pen G NICHOLS VARSITY SMH095 #3776687

ID H95	birth date 3/27/20	GIBBS 0689X CRIMSON TIDE NICHOLS VARSITY C4 NICHOLS GALANT U74 NICHOLS MANIFEST T79 NICHOLS GALA B139 NICHOLS GALA S63
Individual Performance:		
BW	205	ADG Jan Wt
84	686	2.66 900

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+9	+2.9	+86	+129	+4	+17	+59

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$118	\$75	hom	PB
	 \$4,000	

Pen G NICHOLS UPGRADE SMH133 #3776718

ID H133	birth date 4/2/20	NICHOLS UPGRADE B31 NICHOLS UPGRADE D104 NICHOLS CEZ Z100 NICHOLS MANIFEST Y43 NICHOLS MARA B204 NICHOLS MARA Y2
Individual Performance:		
BW	205	ADG Jan Wt
85	790	2.27 955

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+6	+5.	+88	+138	+3	+34	+78

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$117	\$77	hom	PB
	 \$4,000	

Pen G — Nichols Good & Better Sim Bulls —



Nichols Upgrade B31 is a "Super Sound" PB Simmental Power Bull that thrives on Fescue pastures. His astounding Epds rank him in the top 2% for Wean wt, Yearling Wean wt, Maternal Wean wt and Carcass wt.

production

carcass

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	API	TI
+7	+3.1	+91	+131	+4	+26	+71	+2	+94	119	81

Pen G NICHOLS SPOTLIGHT SMH152 #3776808

ID H152	birth date	4/5/20	HOOK'S BEACON 56B
Individual Performance:			NICHOLS SPOTLIGHT SME037
			NICHOLS MISS C47
			NICHOLS OVERLOAD Z17
			NICHOLS HEIRESS SME014
			NICHOLS HEIRESS SXB199
BW	205	ADG	Jan Wt
71	719	3.05	900

Expected Progeny Differences: EPDs

CE	BW	WW	YW	CEM	MM	MWW
+13	+1.5	+81	+137	+8	+24	+64

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$154	\$90	hom	PB
..... \$4,000			

Pen G NICHOLS SPOTLIGHT SMH195 #3776816

ID 195	birth date	4/16/20	HOOK'S BEACON 56B
Individual Performance:			NICHOLS SPOTLIGHT SME037
			NICHOLS MISS C47
			NICHOLS MANIFEST Z86
			NICHOLS GALANT SME158
			NICHOLS GALANT A34
BW	205	ADG	Jan Wt
75	682	3.05	835

Expected Progeny Differences: EPDs

CE	BW	WW	YW	CEM	MM	MWW
+10	-.4	+74	+115	+9	+23	+60

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$147	\$82	hom	PB
..... \$4,000			

Pen G NICHOLS VARSITY SMH140 #3776606

ID H140	birth date	4/3/20	GIBBS 0689X CRIMSON TIDE
Individual Performance:			NICHOLS VARSITY C4
			NICHOLS GALANT U74
			NICHOLS FOREMOST M43
			NICHOLS CEZ S190
			NICHOLS CEZ K201
BW	205	ADG	Jan Wt
90	676	3.05	890

Expected Progeny Differences: EPDs

CE	BW	WW	YW	CEM	MM	MWW
+8	+1.2	+74	+107	+4	+16	+52

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$113	\$69	hom	PB
..... \$4,000			

Pen G NICHOLS VARSITY SMH173 #3776696

ID H173	birth date	4/9/20	GIBBS 0689X CRIMSON TIDE
Individual Performance:			NICHOLS VARSITY C4
			NICHOLS GALANT U74
			NICHOLS VENOM W95
			NICHOLS GALANT A124
			NICHOLS GALANT N232
BW	205	ADG	Jan Wt
87	726	2.66	900

Expected Progeny Differences: EPDs

CE	BW	WW	YW	CEM	MM	MWW
+10	+1.3	+78	+111	+5	+24	+63

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$111	\$69	hom	PB
..... \$4,000			

Pen G NICHOLS VARSITY SMH205 #3776703

ID H205	birth date	4/22/20	GIBBS 0689X CRIMSON TIDE
Individual Performance:			NICHOLS VARSITY C4
			NICHOLS GALANT U74
			NICHOLS KING Y90
			NICHOLS MARA C158
			NICHOLS MARA Z29
BW	205	ADG	Jan Wt
94	718	2.69	855

Expected Progeny Differences: EPDs

CE	BW	WW	YW	CEM	MM	MWW
+9	+3.6	+91	+136	+1	+20	+65

Economic Relative \$ Indexes		Convenience Traits	
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%
\$118	\$77	hom	PB
..... \$4,000			

Pen G Nichols Good Sim Bulls

Pen G NICHOLS VARSITY SMH063 #3776683

ID H63	birth date 3/24/20	GIBBS 0689X CRIMSON TIDE NICHOLS VARSITY C4 NICHOLS GALANT U74 MR NLC UPGRADE U8676 NICHOLS ANN B1 NICHOLS ANN W79				
Individual Performance:						
BW	205	ADG	Jan Wt			
75	637	2.68	860			
Expected Progeny Differences: EPDs						
CED	BW	WW	YW	CEM	MM	MWW
+12	-1.5	+62	+85	+6	+19	+49
Economic Relative \$ Indexes			Convenience Traits			
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%			
\$123	\$66	hom	PB			
		 \$3,500			

Pen G NICHOLS VARSITY SMH068 #3776669

ID H68	birth date 3/25/20	GIBBS 0689X CRIMSON TIDE NICHOLS VARSITY C16 NICHOLS CEZ T4 HOOK'S BEACON 56B NICHOLS LADY SME036 NICHOLS LADY C115				
Individual Performance:						
BW	205	ADG	Jan Wt			
81	731	2.01	860			
Expected Progeny Differences: EPDs						
CED	BW	WW	YW	CEM	MM	MWW
+10	+1.3	+75	+115	+7	+24	+61
Economic Relative \$ Indexes			Convenience Traits			
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%			
\$142	\$78	hom	PB			
		 \$3,500			

Pen G NICHOLS ALLEGIANCE SMH078 #3776631

ID H78	birth date 3/27/20	SVF ALLEGIANCE Y802 HLNS ALLEGIANCE 15D CR MS MANIFEST Z26 NICHOLS BOND C233 NICHOLS LASS SXF231 NICHOLS ELBA LASS W22				
Individual Performance:						
BW	205	ADG	Jan Wt			
86	755	2.32	865			
Expected Progeny Differences: EPDs						
CED	BW	WW	YW	CEM	MM	MWW
+6	+1.5	+80	+134	+5	+23	+63
Economic Relative \$ Indexes			Convenience Traits			
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%			
\$118	\$74	hom	75			
		 \$3,500			

Pen G NICHOLS UPGRADE SMH179 #3776729

ID H179	birth date 4/11/20	NICHOLS UPGRADE B31 NICHOLS UPGRADE D104 NICHOLS CEZ Z100 NICHOLS LEGEND P150 NICHOLS BLK DIAMOND A33 NICHOLS BLK DIAMOND T82				
Individual Performance:						
BW	205	ADG	Jan Wt			
82	659	2.40	810			
Expected Progeny Differences: EPDs						
CED	BW	WW	YW	CEM	MM	MWW
+14	+1.8	+76	+120	+9	+26	+64
Economic Relative \$ Indexes			Convenience Traits			
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%			
\$142	\$78	hom	PB			
		 \$3,500			

Pen G NICHOLS SPOTLIGHT SMH184 #3776814

ID H184	birth date 4/14/20	HOOK'S BEACON 56B NICHOLS SPOTLIGHT SME037 NICHOLS MISS C47 NICHOLS OVERLOAD Z17 NICHOLS LINDEN SME098 NICHOLS LINDEN SXB217				
Individual Performance:						
BW	205	ADG	Jan Wt			
77	770	2.32	860			
Expected Progeny Differences: EPDs						
CED	BW	WW	YW	CEM	MM	MWW
+12	+3	+79	+128	+8	+24	+64
Economic Relative \$ Indexes			Convenience Traits			
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%			
\$155	\$87	hom	PB			
		 \$3,500			

Pen G NICHOLS SPOTLIGHT SMH213 #3776818

ID H213	birth date 4/30/20	HOOK'S BEACON 56B NICHOLS SPOTLIGHT SME037 NICHOLS MISS C47 NICHOLS OVERLOAD C143 NICHOLS GALANT SME165 NICHOLS GALANT W12				
Individual Performance:						
BW	205	ADG	Jan Wt			
79	735	2.56	800			
Expected Progeny Differences: EPDs						
CED	BW	WW	YW	CEM	MM	MWW
+12	+4	+70	+112	+8	+28	+63
Economic Relative \$ Indexes			Convenience Traits			
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%			
\$161	\$85	hom	PB			
		 \$3,500			

Pen G NICHOLS TOP CUT SMH233 #3776763

ID H233	birth date 5/11/20	CCR COWBOY CUT 5048Z NICHOLS TOP CUT D69 NICHOLS LADY B110 NICHOLS FINAL ANSWER Y34 NICHOLS BEAUTY SXC013 NICHOLS BEAUTY A25				
Individual Performance:						
BW	205	ADG	Jan Wt			
85	718	2.31	765			
Expected Progeny Differences: EPDs						
CED	BW	WW	YW	CEM	MM	MWW
+10	+2.4	+89	+137	+4	+26	+71
Economic Relative \$ Indexes			Convenience Traits			
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%			
\$124	\$75	hom	PB			
		 \$3,500			

Pen G NICHOLS SUMO H245 #3812095

ID H245	birth date 4/17/20	NICHOLS SUMO A68 NICHOLS SUMO C169 NICHOLS KELLY Y21 NICHOLS DIRECTION U70 NICHOLS CEZ SXZ100 NICHOLS CEZ T61				
Individual Performance:						
BW	205	ADG	Jan Wt			
80	676	3.01	825			
Expected Progeny Differences: EPDs						
CED	BW	WW	YW	CEM	MM	MWW
+16	-1.3	+54	+87	+9	+33	+60
Economic Relative \$ Indexes			Convenience Traits			
\$All Purpose (API)	\$ Terminal (TI)	Black Color	%			
\$123	\$62	pending	75			
		 \$3,500			

NICHOLS SUPERIOR BEEF GENETICS



*Team
Nichols
Welcomes
You To
Nichols
Farms*

*back row - Alex Antidel - Mike Firch - Justin Stiens - Walker Mundorf
Lillian Nichols - Bart Mostaert - Roger Richter - Ross Havens - Dave Nichols - Phyllis Nichols*

AT THE END OF LIFE, WHAT REALLY MATTERS IS NOT WHAT WE BOUGHT, BUT WHAT WE BUILT, NOT WHAT WE GOT, BUT WHAT WE SHARED: NOT OUR COMPETENCE, BUT OUR CHARACTER, AND NOT OUR SUCCESS, BUT OUR SIGNIFICANCE. LIVE A LIFE THAT MATTERS. LIVE A LIFE OF LOVE.

Thanks For Coming!

Nichols Farms
Superior Beef Genetics

2188 Clay Avenue ♦ Bridgewater, IA 50837

office 641-369-2829

Dave's home 712-762-3810

fax 641-369-2932

Ross's cell 641-745-5241

www.nicholsfarms.biz



Produce Sale Topping Feeder Cattle with Nichols Bulls



This past December at the Creston Livestock Feeder Calf Sale our customers' cattle sold for **\$61.47 more per head than the sale average.**

Our goal at Nichols Farms the past 69 years has been to create success for our customers. At the December 2nd sale at the Creston, Iowa Livestock Feeder Sale; our customers calves brought an average of \$61.47 more per head than the sale average. Nichols Bulls will sire about 100 calves.... 100 calves sired with the \$61.47 per

head Nichols Advantage creates \$6,147 profit! Add the \$1,500 salvage value and he generates \$7,647 lifetime revenue. That makes a \$3,500 to \$4,500 Nichols Bull investment a great purchase. Plus you get impressive Nichols sired heifers for replacements with bred-in fertility, sound feet & udders, longevity, docility and tolerance to fescue.