

# Nichols Farms

## Private Treaty Bull Sale

5-18-22

*69 Years of  
Superior Beef Genetics*

"Large or small, old or new - Nichols customers are our friends, and can expect the same level of performance and service from our stock and our team. And you will have the benefit of being a part of the Nichols family."

Come and take a look at some of the best bulls in the beef industry. —dave nichols



**Purebred Simmentals**

# Welcome to Nichols Farms

## Glossary of Items on Nichols Bulls...

Breed : Angus, Simmental, SX and DX Composites.

Brand/Tag: Ear Tag , Brand, Tattoo & Name are the same.

Color: B—Black, BWF— Black-baldy, (may have other white)

Horn/Poll: P — Smooth Polled S is Polled with scurs

Birth Date: Birthday of animal.

Birth Wt.: Actual birth weight.

205 Adj: Weaning weight adjusted to 205 days of age

205 Ratio: An within-herd index of a calf's weaning weight

Cum ADG: Average Daily Gain for the entire feedlot test period computed from actual weaning weight to yearling weight

EPDs: Expected Progeny Differences are estimates based on the data of the individual animal and his relatives in all the different herds across the breed's population. EPD's figures are in actual pounds, plus (+) or minus (-) for each trait. Those below would be minus (-) and those above average would be plus (+). You can expect these differences in the actual weight of your bull's calves. EPDs predict the transmitting ability of each bull when compared with the many thousands of bulls in each breed.

EPD Note: You can compare the purebred Nichols Angus, purebred South Devons and South Devon Hybrids because their base point has been adjusted to the Angus base. You can not compare EPD's between Nichols pure-bred Simmentals. pure bred Angus and Nichols Composites. Nichols pure-bred Simmentals and Simmental Hybrids are on the Simmental base.

Color: hom is homozygous black, het is heterozygous red carrier

Carcass EPDs: Marbling: Intramuscular fat in the rib eye determines USDA quality grade. Prime, CAB, Choice, or Select

BF: Back fat thickness in inches measured on the rib eye.

REA: Rib eye area in square inches measured at the 13th rib.

Calving Ease: Suitable to breed "heifers" or "cows"

## Sale Terms and Conditions - 2022

Bulls will be semen checked prior to pick up or delivery.

Nichols Farms offers death and loss of use warranty on their sale bulls. This warranty must be purchased at time of sale.

Bulls are guaranteed to service cows. Any bull that settles healthy cows by natural service or passes a fertility test made by a certified veterinarian mutually agreed upon by Nichols Farms and buyer shall be considered a breeder.

The following exceptions apply to all breeding animals sold by Nichols Farms.

- ✘ 12 months of age.
- ✘ Injury or disease to the animal occurring after the sale.
- ✘ Gross negligence or misconduct on the part of the buyer.

- ✓ *Volume discounts*
- ✓ *Health & Death Warranty (limited)*
- ✓ *\$100 off if you pick up your Bull(s)*
- ✓ *Free of Genetic Abnormalities— AM, NH, MI, CA, DD, MI, TH, and PH by pedigree or DNA test*

**Nichols Farms**  
*Superior Beef Genetics*

2188 Clay Avenue ♦ Bridgewater, Iowa 50837

Bull Barn: 641-369-2829

fax: 641-369-2932

Ross cell: 641-745-5241

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# Pen I Nichols Better Sim Bulls



**Steelman was the very first homozygous polled pure bred Simmental bull. Lee Nichols purchased him in 1979 for \$3,500. He would take the horns off and fix the udder on any cow's calf. Leased to Tri-State.**

**production**

**carcass**

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	\$API	\$TI
+7.5	+2.5	+40	+57	+3.5	+27	+47	+0.7	+4.8	+105	+52



**Black Diamond was the very first black polled pure bred (94%) Simmental bull. Dave Nichols bought him in 1976 for \$3,000. His birth wt. of 76 lbs and his frame score of six was critical. Today about 85% of the Simmental breed traces to Nichols genetics.**

**production**

**carcass**

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	\$API	\$TI
+4.2	+109	+56	+69	-7.4	+18	+42	-.12	+.77	+109	+52

## from: \*Simmentals American Journey

Although various people were moving toward black polled non-diluter Simmentals—two breeders stood out in this movement—Jim Taylor and Dave Nichols. In the 70s both started breeding black, polled, non-diluter cattle on independent courses.

Nichols put his priority on polled, followed by black and non-diluter. Taylor had black non-diluter and then polled. In addition both

breeders were selecting for moderate framed performance cattle during the time the large frame race was in full swing.

Neither operation was breeding to sell high dollar seedstock, but were instead... solely focused on servicing their commercial customers. It's estimated that 85% of today's Simmentals trace back to Black Diamond and Steelman.

—by Bob Hough

### Pen I NICHOLS LEGACY SMJ018 #3917665

**ID J18 birth date 3/6/21**

**Individual Performance:**

BW	205	ADG	Yrl Wt
75	683	2.76	1143

NICHOLS BLK DESTINY D12  
NICHOLS LEGACY G151  
NICHOLS DEBRA D81  
NICHOLS TOP CUT D69  
NICHOLS MISS SMG077  
NICHOLS MISS D5

**Expected Progeny Differences: EPDs**

CED	BW	WW	YW	CEM	MM	MWW
+12	+1	+69	+100	+8	+25	+60

**Economic Relative \$ Indexes**

\$All Purpose (API)	\$ Terminal (TI)
\$144	\$78

**Convenience Traits**

Black Color	%
hom	PB

..... \$4,500

### Pen I NICHOLS EAGLE SMJ032 #3917678

**ID J32 birth date 3/16/21**

**Individual Performance:**

BW	205	ADG	Yrl Wt
90	645	3.25	1141

HOOK'S EAGLE 6E  
PBS-EAGLE G91  
POTTER LEOMA A91  
NICHOLS OVERLOAD Z66  
NICHOLS GALANT SME058  
NICHOLS GALANT SXZ043

**Expected Progeny Differences: EPDs**

CED	BW	WW	YW	CEM	MM	MWW
+6	+3.5	+85	+130	+4	+24	+66

**Economic Relative \$ Indexes**

\$All Purpose (API)	\$ Terminal (TI)
\$123	\$79

**Convenience Traits**

Black Color	%
hom	75

..... \$4,500

### Pen I NICHOLS TOP CUT SMJ135 #3917779

**ID J135 birth date 3/29/21**

**Individual Performance:**

BW	205	ADG	Yrl Wt
81	690	3.49	1247

NICHOLS TOP CUT D69  
NICHOLS TOP CUT SMG127  
NICHOLS CARLENE D24  
K-LER JAMES BOND 007  
NICHOLS LULA SXF184  
NICHOLS LULA Z101

**Expected Progeny Differences: EPDs**

CED	BW	WW	YW	CEM	MM	MWW
+8	+2.3	+78	+126	+6	+24	+63

**Economic Relative \$ Indexes**

\$All Purpose (API)	\$ Terminal (TI)
\$123	\$73

**Convenience Traits**

Black Color	%
hom	75

..... \$4,500

### Pen I NICHOLS VARSITY SMJ158 #3917801

**ID J158 birth date 4/2/21**

**Individual Performance:**

BW	205	ADG	Yrl Wt
81	673	3.10	1161

NICHOLS VARSITY C16  
NICHOLS VARSITY SMG081  
NICHOLS LINDEN SXB063  
NICHOLS MANIFEST T79  
NICHOLS GALA B139  
NICHOLS GALA S63

**Expected Progeny Differences: EPDs**

CED	BW	WW	YW	CEM	MM	MWW
+13	+1.3	+68	+103	+9	+22	+56

**Economic Relative \$ Indexes**

\$All Purpose (API)	\$ Terminal (TI)
\$140	\$71

**Convenience Traits**

Black Color	%
hom	PB

..... \$4,500



# Pen I Nichols Better Sim Bulls



Hooks Beacon 56B is in top 4% for nine different EPD categories among PB Simmentals. Six of these performance, maternal, and carcass traits are in top 1%.

**production** **carcass**

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	SAPI	STI
+24	-3.7	+63	+96	+12	+33	+65	+6.4	+1.4	190	92

## Pen I NICHOLS TOP CUT SMJ163 #3917806

ID J163 birth date 4/2/21

CCR COWBOY CUT 5048Z  
NICHOLS TOP CUT D69  
NICHOLS LADY B110  
NICHOLS UPGRADE B31  
NICHOLS GALANT SMF046  
NICHOLS GALANT Z71

### Individual Performance:

BW	205	ADG	Yrl Wt
65	627	3.04	1041

### Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+16	-4	+61	+85	+10	+28	+58

### Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$139	\$75

### Convenience Traits

Black Color	%
hom	PB

..... \$4,500

## Pen I NICHOLS SPOTLIGHT SMJ197 #3917840

ID J197 birth date 4/7/21

HOOK'S BEACON 56B  
NICHOLS SPOTLIGHT SMF004  
NICHOLS CEZ C52  
NICHOLS UPGRADE B52  
NICHOLS QUEEN SXE112  
NICHOLS QUEEN B280

### Individual Performance:

BW	205	ADG	Yrl Wt
77	647	3.66	1231

### Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+10	+3	+72	+118	+6	+26	+62

### Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$140	\$79

### Convenience Traits

Black Color	%
hom	75

..... \$4,500

## Simmental \$\$ Value EPDs

**All-Purpose Index (API\$)** calculates a \$ per head difference in the progeny of sires that are used on an entire cow herd with their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

**Terminal Index (TI\$)** calculates a \$ per head difference in the progeny of sires for use on mature cows with all offspring put on feed and sold grade and yield. Consequently maternal traits such as milk, stability, and maternal calving ease are not in the index. **Similar to Angus (\$Beef).**

## Pen I NICHOLS EAGLE SMJ187 #3917830

ID J187 birth date 4/6/21

HOOK'S EAGLE 6E  
PBS-EAGLE G91  
POTTER LEOMA A91  
NICHOLS OVERLOAD Z17  
NICHOLS LINDEN SME098  
NICHOLS LINDEN SXB217

### Individual Performance:

BW	205	ADG	Yrl Wt
80	681	3.36	1208

### Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+9	+3	+74	+123	+5	+24	+61

### Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$143	\$82

### Convenience Traits

Black Color	%
hom	75

..... \$4,500

# Pen J Nichols Good Sim Bulls

## Pen J NICHOLS LEGACY SMJ065 #3917710

<b>ID J65</b>	<i>birth date</i>	<b>3/21/21</b>	NICHOLS BLK DESTINY D12 NICHOLS LEGACY G151 NICHOLS DEBRA D81 NICHOLS MANIFEST Y43 NICHOLS MCM D93 NICHOLS MCM Z1			
<b>Individual Performance:</b>						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>YrL Wt</i>			
<b>83</b>	<b>604</b>	<b>3.30</b>	<b>1124</b>			

**Expected Progeny Differences: EPDs**

<i>CEM</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
<b>+9</b>	<b>+2.7</b>	<b>+69</b>	<b>+110</b>	<b>+4</b>	<b>+30</b>	<b>+64</b>

<b>Economic Relative \$ Indexes</b>		<b>Convenience Traits</b>	
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>	<i>Black Color</i>	<i>%</i>
<b>\$126</b>	<b>\$70</b>	<b>hom</b>	<b>PB</b>

..... \$4,000

## Pen J NICHOLS ALLEGIANCE SMJ122 #3917766

<b>ID J122</b>	<i>birth date</i>	<b>3/27/21</b>	HLNS ALLEGIANCE 15D NICHOLS ALLEGIANCE SMG044 NICHOLS BARB A48 NICHOLS GOOD AS GOLD C83 NICHOLS GALE SXF077 NICHOLS GALE X67			
<b>Individual Performance:</b>						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>YrL Wt</i>			
<b>84</b>	<b>623</b>	<b>4.05</b>	<b>1270</b>			

**Expected Progeny Differences: EPDs**

<i>CEM</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
<b>+9</b>	<b>+1.4</b>	<b>+75</b>	<b>+116</b>	<b>+7</b>	<b>+21</b>	<b>+59</b>

<b>Economic Relative \$ Indexes</b>		<b>Convenience Traits</b>	
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>	<i>Black Color</i>	<i>%</i>
<b>\$118</b>	<b>\$73</b>	<b>hom</b>	<b>75</b>

..... \$4,000

## Pen J NICHOLS VARSITY SMJ140 #3917784

<b>ID J140</b>	<i>birth date</i>	<b>3/30/21</b>	NICHOLS VARSITY C16 NICHOLS VARSITY SMG081 NICHOLS LINDEN SXB063 NICHOLS MASTERPIECE X41 NICHOLS KELLY B102 NICHOLS KELLY SXY050			
<b>Individual Performance:</b>						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>YrL Wt</i>			
<b>55</b>	<b>600</b>	<b>3.33</b>	<b>1123</b>			

**Expected Progeny Differences: EPDs**

<i>CEM</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
<b>+12</b>	<b>+2.9</b>	<b>+78</b>	<b>+132</b>	<b>+9</b>	<b>+27</b>	<b>+66</b>

<b>Economic Relative \$ Indexes</b>		<b>Convenience Traits</b>	
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>	<i>Black Color</i>	<i>%</i>
<b>\$128</b>	<b>\$75</b>	<b>hom</b>	<b>75</b>

..... \$4,000

## Pen J NICHOLS SPOTLIGHT SMJ152 #3917795

<b>ID J152</b>	<i>birth date</i>	<b>4/2/21</b>	HOOK'S BEACON 56B NICHOLS SPOTLIGHT SMF004 NICHOLS CEZ C52 NICHOLS FINAL ANSWER Y34 NICHOLS KELLY SXA267 NICHOLS KELLY P25			
<b>Individual Performance:</b>						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>YrL Wt</i>			
<b>83</b>	<b>626</b>	<b>3.13</b>	<b>1128</b>			

**Expected Progeny Differences: EPDs**

<i>CEM</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
<b>+12</b>	<b>+2.5</b>	<b>+87</b>	<b>+144</b>	<b>+7</b>	<b>+28</b>	<b>+72</b>

<b>Economic Relative \$ Indexes</b>		<b>Convenience Traits</b>	
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>	<i>Black Color</i>	<i>%</i>
<b>\$129</b>	<b>\$80</b>	<b>hom</b>	<b>75</b>

..... \$4,000

## Pen J NICHOLS TOP CUT SMJ096 #3917741

<b>ID J96</b>	<i>birth date</i>	<b>3/24/21</b>	CCR COWBOY CUT 5048Z NICHOLS TOP CUT D69 NICHOLS LADY B110 NICHOLS UPGRADE B31 NICHOLS RUBY SMF109 NICHOLS RUBY Z78			
<b>Individual Performance:</b>						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>YrL Wt</i>			
<b>82</b>	<b>553</b>	<b>3.35</b>	<b>1121</b>			

**Expected Progeny Differences: EPDs**

<i>CEM</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
<b>+12</b>	<b>+1.8</b>	<b>+80</b>	<b>+120</b>	<b>+7</b>	<b>+30</b>	<b>+70</b>

<b>Economic Relative \$ Indexes</b>		<b>Convenience Traits</b>	
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>	<i>Black Color</i>	<i>%</i>
<b>\$136</b>	<b>\$79</b>	<b>hom</b>	<b>PB</b>

..... \$4,000

## Pen J NICHOLS SPOTLIGHT SMJ134 #3917778

<b>ID J134</b>	<i>birth date</i>	<b>3/28/21</b>	HOOK'S BEACON 56B NICHOLS SPOTLIGHT SMF004 NICHOLS CEZ C52 NICHOLS KING C71 NICHOLS ABBEY SXE141 NICHOLS ABBEY A260			
<b>Individual Performance:</b>						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>YrL Wt</i>			
<b>83</b>	<b>585</b>	<b>3.26</b>	<b>1106</b>			

**Expected Progeny Differences: EPDs**

<i>CEM</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
<b>+9</b>	<b>+2.8</b>	<b>+80</b>	<b>+135</b>	<b>+6</b>	<b>+23</b>	<b>+63</b>

<b>Economic Relative \$ Indexes</b>		<b>Convenience Traits</b>	
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>	<i>Black Color</i>	<i>%</i>
<b>\$129</b>	<b>\$80</b>	<b>hom</b>	<b>75</b>

..... \$4,000

## Pen J NICHOLS TOP CUT SMJ148 #3917791

<b>ID J148</b>	<i>birth date</i>	<b>4/1/21</b>	CCR COWBOY CUT 5048Z NICHOLS TOP CUT D69 NICHOLS LADY B110 HOOK'S BEACON 56B NICHOLS GALA SMF026 NICHOLS GALA D84			
<b>Individual Performance:</b>						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>YrL Wt</i>			
<b>83</b>	<b>656</b>	<b>3.70</b>	<b>1237</b>			

**Expected Progeny Differences: EPDs**

<i>CEM</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
<b>+10</b>	<b>+1.4</b>	<b>+81</b>	<b>+126</b>	<b>+7</b>	<b>+24</b>	<b>+65</b>

<b>Economic Relative \$ Indexes</b>		<b>Convenience Traits</b>	
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>	<i>Black Color</i>	<i>%</i>
<b>\$153</b>	<b>\$86</b>	<b>hom</b>	<b>PB</b>

..... \$4,000

Nichols Manifest T79 (born 07/04/14) may be one of the best PB Simmental sires bred by Nichols Farms. His EPDs still rank him in the top 15% for Wean wt, ADG, Year wt, Carcass wt, Shear force, and \$API and \$TI.



**production**

**carcass**

<i>CE</i>	<i>BW</i>	<i>WW</i>	<i>YRL</i>	<i>MCE</i>	<i>MM</i>	<i>MWW</i>	<i>MARB</i>	<i>REA</i>	<i>\$API</i>	<i>\$TI</i>
<b>+9</b>	<b>+2.6</b>	<b>+88</b>	<b>+145</b>	<b>+6.8</b>	<b>+23</b>	<b>+67</b>	<b>+2.0</b>	<b>+8</b>	<b>140</b>	<b>85</b>

# Pen J Nichols Good Sim Bulls



Nichols Upgrade B31 is a "Super Sound" PB Simmental Power Bull that thrives on Fescue pastures. His astounding Epds rank him in the top 2% for Wean wt, Yearling wt., Maternal Wean wt and Carcass wt.

### production

### carcass

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	API	TI
+7	+3.1	+91	+131	+4	+26	+71	+2	+94	119	81

## Pen J NICHOLS SPOTLIGHT SMJ209 #3917851

ID J209 birth date 4/8/21

### Individual Performance:

BW	205	ADG	Yr1 Wt
75	651	3.66	1175

HOOKS BEACON 56B  
NICHOLS SPOTLIGHT SMF4  
NICHOLS CEZ C52  
NICHOLS IDEAL B49  
NICHOLS QUEEN SXF247 pending  
NICHOLS QUEEN S178

### Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+11	+2	+77	+115	+5	+23	+61

### Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$129	\$77

### Convenience Traits

Black Color	%
het	75

..... \$4,000

## Pen J NICHOLS SPOTLIGHT SMJ241 #3917882

ID J241 birth date 5/6/21

### Individual Performance:

BW	205	ADG	Yr1 Wt
92	698	3.73	1155

HOOK'S BEACON 56B  
NICHOLS SPOTLIGHT SME037  
NICHOLS MISS C47  
K-LER JAMES BOND 007  
NICHOLS CARLENE D126  
NICHOLS CARLENE W26

### Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+8	+2.1	+87	+140	+6	+22	+66

### Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$151	\$91

### Convenience Traits

Black Color	%
hom	PB

..... \$4,000

## Pen J NICHOLS SUMO SMJ262 #3992241

ID J262 birth date 4/21/21

### Individual Performance:

BW	205	ADG	Yr1 Wt
83	599	3.69	1188

NICHOLS SUMO A68  
NICHOLS SUMO C169  
NICHOLS KELLY Y21  
NICHOLS NEXT STEP S387  
NICHOLS GALA SXZ207  
NICHOLS GALA U10

### Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+16	+1.	+63	+98	+7	+30	+60

### Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$120	\$68

### Convenience Traits

Black Color	%
hom	75

..... \$4,000

## Pen J NICHOLS SPOTLIGHT SMJ200 #3917842

ID J200 birth date 4/7/21

### Individual Performance:

BW	205	ADG	Yr1 Wt
80	646	3.20	1157

HOOK'S BEACON 56B  
NICHOLS SPOTLIGHT SMF004  
NICHOLS CEZ C52  
NICHOLS FINAL ANSWER C145  
NICHOLS BEAT SXE055  
NICHOLS BEAT U30

### Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+8	+2	+70	+116	+3	+28	+63

### Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$139	\$79

### Convenience Traits

Black Color	%
hom	75

..... \$4,000

## Pen J NICHOLS VARSITY SMJ218 #3917859

ID J218 birth date 4/14/21

### Individual Performance:

BW	205	ADG	Yr1 Wt
80	708	3.20	1150

NICHOLS VARSITY C16  
NICHOLS VARSITY SMG081  
NICHOLS LINDEN SXB063  
K-LER JAMES BOND 007  
NICHOLS ANN B163  
NICHOLS ANN W17

### Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+10	+3.9	+84	+131	+7	+27	+69

### Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$131	\$82

### Convenience Traits

Black Color	%
hom	PB

..... \$4,000

## Pen J NICHOLS SPOTLIGHT SMJ243 #3917884

ID J243 birth date 4/30/21

### Individual Performance:

BW	205	ADG	Yr1 Wt
83	549	3.83	1189

HOOK'S BEACON 56B  
NICHOLS SPOTLIGHT SMF004  
NICHOLS CEZ C52  
NICHOLS REALITY S568  
NICHOLS JENNY W163  
NICHOLS JENNY M14

### Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+7	+1.9	+70	+120	+6	+27	+61

### Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$126	\$76

### Convenience Traits

Black Color	%
hom	75

..... \$4,000

Nichols Upgrade B31 is a "Super Sound" PB Simmental Power Bull that thrives on Fescue pastures. His astounding Epds rank him in the top 2% for Wean wt, Yearling wt., Maternal Wean wt and Carcass wt.



### production

### carcass

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	API	TI
+7	+3.1	+91	+131	+4	+26	+71	+2	+94	119	81



# NICHOLS SUPERIOR BEEF GENETICS



*Team  
Nichols  
Welcomes  
You To  
Nichols  
Farms*

*back row - Alex Antidel - Mike Firch - Justin Stiens - Walker Mundorf  
Lillian Nichols - Bart Mostaert - Roger Richter - Ross Havens - Dave Nichols - Phyllis Nichols*

**AT THE END OF LIFE, WHAT REALLY MATTERS IS NOT WHAT WE BOUGHT, BUT WHAT WE BUILT, NOT WHAT WE GOT, BUT WHAT WE SHARED: NOT OUR COMPETENCE, BUT OUR CHARACTER, AND NOT OUR SUCCESS, BUT OUR SIGNIFICANCE. LIVE A LIFE THAT MATTERS. LIVE A LIFE OF LOVE.**

*Thanks For Coming!*

**Nichols Farms**  
*Superior Beef Genetics*

2188 Clay Avenue ♦ Bridgewater, IA 50837

office 641-369-2829

Dave's home 712-762-3810

fax 641-369-2932

Ross's cell 641-745-5241

[www.nicholsfarms.biz](http://www.nicholsfarms.biz)



# Produce Sale Topping Feeder Cattle with Nichols Bulls



**This past December at the Creston Livestock Feeder Calf Sale our customers' cattle sold for **\$61.47 more per head** than the sale average.**

Our goal at Nichols Farms the past 69 years has been to create success for our customers. At the December 2nd sale at the Creston, Iowa Livestock Feeder Sale; our customers calves brought an average of \$61.47 more per head than the sale average. Nichols Bulls will sire about 100 calves.... 100 calves sired with the \$61.47 per

head Nichols Advantage creates \$6,147 profit! Add the \$1,500 salvage value and he generates \$7,647 lifetime revenue. That makes a \$4,000 to \$5,000 Nichols Bull investment a great purchase. Plus you get impressive Nichols sired heifers for replacements with bred-in fertility, sound feet & udders, longevity, docility and tolerance to fescue.