

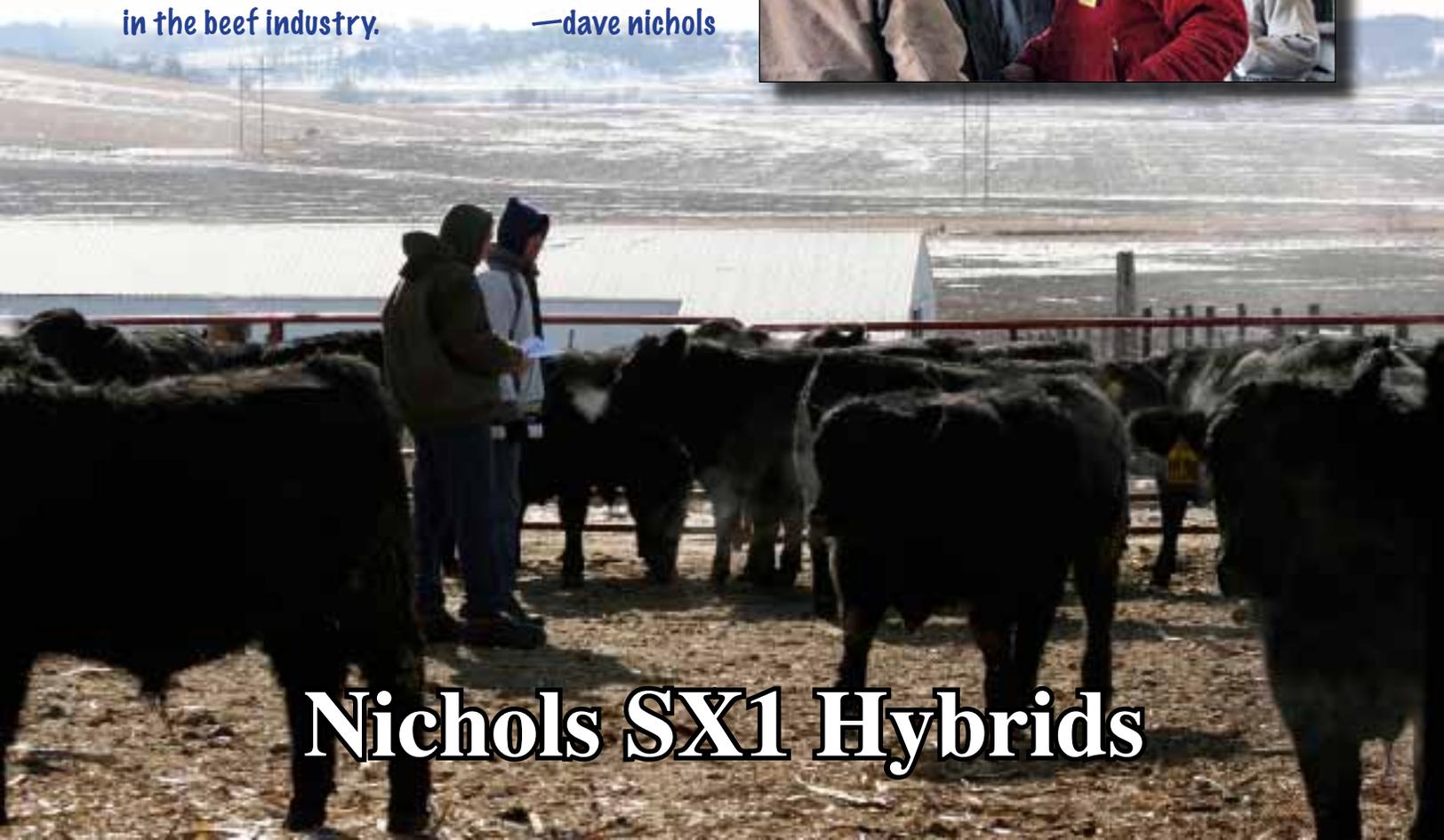
Nichols Farms

Private Treaty Bull Sale

69 Years of 3-1-21
Superior Beef Genetics

"Large or small, old or new - Nichols customers are our friends, and can expect the same level of performance and service from our stock and our team. And you will have the benefit of being a part of the Nichols family."

Come and take a look at some of the best bulls in the beef industry. —dave nichols



Nichols SX1 Hybrids

Welcome to Nichols Farms

Glossary of Items on Nichols Bulls...

Breed : Angus, Simmental, SX and DX Composites.

Brand/Tag: Ear Tag , Brand, Tattoo & Name are the same.

Color: B—Black, BWF— Black-baldy, (may have other white)

Horn/Poll: P — Smooth Polled S is Polled with scurs

Birth Date: Birthday of animal.

Birth Wt.: Actual birth weight.

205 Adj: Weaning weight adjusted to 205 days of age

205 Ratio: An within-herd index of a calf's weaning weight

Cum ADG: Average Daily Gain for the entire feedlot test period computed from actual weaning weight to yearling weight

EPDs: Expected Progeny Differences are estimates based on the data of the individual animal and his relatives in all the different herds across the breed's population. EPD's figures are in actual pounds, plus (+) or minus (-) for each trait. Those below would be minus (-) and those above average would be plus (+). You can expect these differences in the actual weight of your bull's calves. EPDs predict the transmitting ability of each bull when compared with the many thousands of bulls in each breed.

EPD Note: You can compare the purebred Nichols Angus, purebred South Devons and South Devon Hybrids because their base point has been adjusted to the Angus base. You can not compare EPD's between Nichols pure-bred Simmentals. pure bred Angus and Nichols Composites. Nichols pure-bred Simmentals and Simmental Hybrids are on the Simmental base.

Color: hom is homozygous black, het is heterozygous red carrier

Carcass EPDs: Marbling: Intramuscular fat in the rib eye determines USDA quality grade. Prime, CAB, Choice, or Select

BF: Back fat thickness in inches measured on the rib eye.

REA: Rib eye area in square inches measured at the 13th rib.

Calving Ease: Suitable to breed "heifers" or "cows"

Sale Terms and Conditions - 2021

Bulls will be semen checked prior to pick up or delivery.

Nichols Farms offers death and loss of use warranty on their sale bulls. This warranty must be purchased at time of sale.

Bulls are guaranteed to service cows. Any bull that settles healthy cows by natural service or passes a fertility test made by a certified veterinarian mutually agreed upon by Nichols Farms and buyer shall be considered a breeder.

The following exceptions apply to all breeding animals sold by Nichols Farms.

- ✘ 12 months of age.
- ✘ Injury or disease to the animal occurring after the sale.
- ✘ Gross negligence or misconduct on the part of the buyer.

- ✓ *Volume discounts*
- ✓ *Health & Death Warranty (limited)*
- ✓ *\$100 off if you pick up your Bull(s)*
- ✓ *Free of Genetic Abnormalities— AM, NH, MI, CA, DD, MI, TH, and PH by pedigree or DNA test*

Nichols Farms
Superior Beef Genetics

2188 Clay Avenue ♦ Bridgewater, Iowa 50837

Bull Barn: 641-369-2829

fax: 641-369-2932

Ross cell: 641-745-5241

www.nicholsfarms.biz

HEADQUARTERS FOR HETEROSIS



*50 years of Nichols Bulls
Gibbs Cattle Co - Harrison, Nebraska*

Crossbred cows producing Composite sired calves Provide a 23.3% Improvement In Pounds of Weaned Calf per Cow exposed over straight Bred cows and calves

—USDA Meat Animal Research Center

Pen H NICHOLS BEEFMAKER SXH139 #3779759

ID birth date 4/14/20

NICHOLS UPGRADE B31
NICHOLS UPGRADE SMF019
NICHOLS DEL REL B65
NICHOLS W230
NICHOLS PROMISE Z023
NICHOLS PROMISE W023

Individual Performance:

BW	205	ADG	Feb Wt
95	613	3.46	1020

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+9	+3.1	+83	+136	+5	+31	+72

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$120	\$79

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Pen H NICHOLS BEEFMAKER SXH201 #3779688

ID birth date 4/21/20

GIBBS 0689X CRIMSON TIDE
NICHOLS VARSITY C16
NICHOLS CEZ T4
K C F BENNETT SOUTHSIDE
NICHOLS BLK HEIRESS E245
NICHOLS BLK HEIRESS Z130

Individual Performance:

BW	205	ADG	Feb Wt
76	666	3.23	1020

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+10	+1.4	+67	+113	+6	+22	+55

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$108	\$69

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Pen H NICHOLS BEEFMAKER SXH030 #3779666

ID birth date 3/14/20

S A V FINAL ANSWER 0035
NICHOLS FINAL ANSWER Y34
NICHOLS BLACK HEIRESS W53
NICHOLS BOND B224
NICHOLS DIAMOND SMF162
Nichols Blk Diamond Z211

Individual Performance:

BW	205	ADG	Feb Wt
80	660	3.00	1090

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+10	+1.8	+81	+124	+4	+24	+65

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$136	\$81

Convenience Traits

Black Color	%
hom	SX1

..... \$3,500

Pen H NICHOLS BEEFMAKER SXH199 #3779637

ID birth date 4/20/20

NICHOLS EXTRA D182
NICHOLS EXTRA F214
NICHOLS BLACKCAP X325
NICHOLS OVERLOAD Z17
NICHOLS MARIA D75
NICHOLS MARIA A27

Individual Performance:

BW	205	ADG	Feb Wt
82	738	3.19	1080

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+12	+2.5	+85	+140	+7	+23	+65

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$132	\$83

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Pen H NICHOLS BEEFMAKER SXH222 #3779617

ID birth date 5/14/20

K C F BENNETT SOUTHSIDE
NICHOLS EXTRA D191
NICHOLS BLACKBIRD W91
NICHOLS SHANNIGAN F5
NICHOLS BLK DIAMOND M147
NICHOLS BLK DIAMOND C28

Individual Performance:

BW	205	ADG	Feb Wt
83	714	3.38	1010

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+12	+6	+71	+114	+11	+19	+55

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$126	\$75

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Sim/Angus \$\$ Value EPDs

All-Purpose Index (API\$) calculates a \$ per head difference in the progeny of sires that are used on an entire cow herd with their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

Terminal Index (TI\$) calculates a \$ per head difference in the progeny of sires for use on mature cows with all offspring put on feed and sold grade and yield. Consequently maternal traits such as milk, stability, and maternal calving ease are not in the index. Similar to Angus (\$B).

Pen H —Nichols Good SX-1 Bulls —

From Border to Border... And Then Some: Nichols Bulls Add Real \$\$\$

**HEADQUARTERS FOR
HETEROSIS**



*50 years of Nichols Bulls
Gibbs Cattle Co - Harrison, Nebraska*

**Crossbred cows
producing Composite
sired calves Provide
a 23.3% Improvement
In Pounds of Weaned
Calf per Cow exposed
over straight Bred
cows and calves**

—USDA Meat Animal Research Center'



*Calf sired by Nichols SXP75
Brian Woodham - Grand Bay, Alabama*



*Calves by
Nichols Manifest Z210
Tony Hensgens - Berwick, Louisiana*

Pen H NICHOLS BEEFMAKER SXH169 #3779684

ID <i>birth date</i>	4/3/20	GIBBS 0689X CRIMSON TIDE NICHOLS VARSITY C16 NICHOLS CEZ T4 NICHOLS QUIET LAD Z27 NICHOLS ALYNE E149 NICHOLS ALYNE X380				
Individual Performance:						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>Feb Wt</i>			
87	634	2.85	990			
Expected Progeny Differences: EPDs						
<i>CED</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
+8	+3.3	+68	+116	+4	+20	+54
Economic Relative \$ Indexes			Convenience Traits			
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>			<i>Black Color</i>	<i>%</i>	
\$102	\$67			hom	SX1	
		 \$3,500			

Pen H NICHOLS BEEFMAKER SXH179 #3779766

ID <i>birth date</i>	4/5/20	NICHOLS UPGRADE B31 NICHOLS UPGRADE SMF019 NICHOLS DEL REL B65 NICHOLS NEXT STEP S387 NICHOLS QUEEN MOTHER A213 NICHOLS QUEEN MOTHER W317				
Individual Performance:						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>Feb Wt</i>			
98	650	2.85	1000			
Expected Progeny Differences: EPDs						
<i>CED</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
+8	+2.6	+80	+134	+5	+29	+69
Economic Relative \$ Indexes			Convenience Traits			
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>			<i>Black Color</i>	<i>%</i>	
\$109	\$77			hom	SX1	
		 \$3,500			

Pen H NICHOLS BEEFMAKER SXH189 #3779768

ID <i>birth date</i>	4/7/20	NICHOLS UPGRADE B31 NICHOLS UPGRADE SMF019 NICHOLS DEL REL B65 NICHOLS STEADFAST T139 NICHOLS QUEEN MOTHER A142 NICHOLS QUEEN MOTHER W181				
Individual Performance:						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>Feb Wt</i>			
90	658	2.38	940			
Expected Progeny Differences: EPDs						
<i>CED</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
+8	+2.7	+80	+135	+4	+32	+72
Economic Relative \$ Indexes			Convenience Traits			
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>			<i>Black Color</i>	<i>%</i>	
\$118	\$81			hom	SX1	
		 \$3,500			

Pen H NICHOLS BEEFMAKER SXH208 #3779805

ID <i>birth date</i>	4/21/20	NICHOLS KING B208 NICHOLS BEEFMAKER SXF011 NICHOLS DEL REL D176 NICHOLS UPGRADE D104 NICHOLS STACY SXF148 NICHOLS STACY Z290				
Individual Performance:						
<i>BW</i>	<i>205</i>	<i>ADG</i>	<i>Feb Wt</i>			
74	664	2.73	950			
Expected Progeny Differences: EPDs						
<i>CED</i>	<i>BW</i>	<i>WW</i>	<i>YW</i>	<i>CEM</i>	<i>MM</i>	<i>MWW</i>
+14	-1.2	+70	+128	+11	+30	+65
Economic Relative \$ Indexes			Convenience Traits			
<i>\$All Purpose (API)</i>	<i>\$ Terminal (TI)</i>			<i>Black Color</i>	<i>%</i>	
\$134	\$82			hom	SX1	
		 \$3,500			

Pen H —Nichols Good SX-1 Bulls —

Our customer, Steve Stohl from Colona, Illinois purchased Nichols SXU109 as a yearling bull Twelve Years Ago! He called Ross Havens to tell him U109 was going to celebrate his Thirteenth Birthday. Steve “surmised in jest”, that he may need to buy another Nichols bull to replace him, though he is still sound and healthy.

Stayability has become critical as scores of “pretty & popular” bulls of all breeds have been sold that sire feet, udder, fertility, and other nasty problems which are— Not only a “pain in the butt”, but have become costly to the bottom line.

At Nichols Farms our cows, calve once a year, every year. Our ten year old matrons are considered treasures. Our records are clear... “The Bull may be half the herd, but the cow is half the calf. In other words... “The Sire and the Dam makes the Difference”.



Pen H NICHOLS BEEFMAKER SXH218 #3779641

ID birth date 5/1/20

NICHOLS EXTRA D182
 NICHOLS EXTRA F214
 NICHOLS BLACKCAP X325
 NICHOLS VENOM W95
 NICHOLS GALANT A104
 NICHOLS GALANT W55

Individual Performance:

BW	205	ADG	Feb Wt
82	732	2.36	930

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+11	+1.4	+66	+98	+8	+24	+57

Economic Relative \$ Index

\$All Purpose (API)	\$ Terminal (TI)
\$126	\$73

Convenience Traits

Black Color	%
hom	SX1

..... **\$3,500**

Nichols Real Quiet W195 represents the epitome of a Nichols SX-1 Hybrid Bull. He started life with a 82 lb. birth wt. and weaned at 734 lbs. He gained 4.96 on test and finished with a 1529 lb. yearling wt.



production

carcass

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	API	TI
+10	+4	+87	+148	+8	+26	+70	+13	+27	120	76

NICHOLS SUPERIOR BEEF GENETICS



back row - Alex Antisdell - Mike Firch - Justin Stiens - Walker Mundorf
Lillian Nichols - Bart Mostaert - Roger Richter - Ross Havens - Dave Nichols - Phyllis Nichols

*Team
Nichols
Welcomes
You To
Nichols
Farms*

AT THE END OF LIFE, WHAT REALLY MATTERS IS NOT WHAT WE BOUGHT, BUT WHAT WE BUILT, NOT WHAT WE GOT, BUT WHAT WE SHARED: NOT OUR COMPETENCE, BUT OUR CHARACTER, AND NOT OUR SUCCESS, BUT OUR SIGNIFICANCE. LIVE A LIFE THAT MATTERS. LIVE A LIFE OF LOVE.

Thanks For Coming!

Nichols Farms
Superior Beef Genetics

2188 Clay Avenue ♦ Bridgewater, IA 50837

office 641-369-2829
fax 641-369-2932

Dave's home 712-762-3810
Ross's cell 641-745-5241

www.nicholsfarms.biz



Produce Sale Topping Feeder Cattle with Nichols Bulls



This past December at the Creston Livestock Feeder Calf Sale our customers' cattle sold for **\$61.47 more per head than the sale average.**

Our goal at Nichols Farms the past 69 years has been to create success for our customers. At the December 2nd sale at the Creston, Iowa Livestock Feeder Sale; our customers calves brought an average of \$61.47 more per head than the sale average. Nichols Bulls will sire about 100 calves.... 100 calves sired with the \$61.47 per

head Nichols Advantage creates \$6,147 profit! Add the \$1,500 salvage value and he generates \$7,647 lifetime revenue. That makes a \$3,500 to \$4,500 Nichols Bull investment a great purchase. Plus you get impressive Nichols sired heifers for replacements with bred-in fertility, sound feet & udders, longevity, docility and tolerance to fescue.