

Nichols Farms

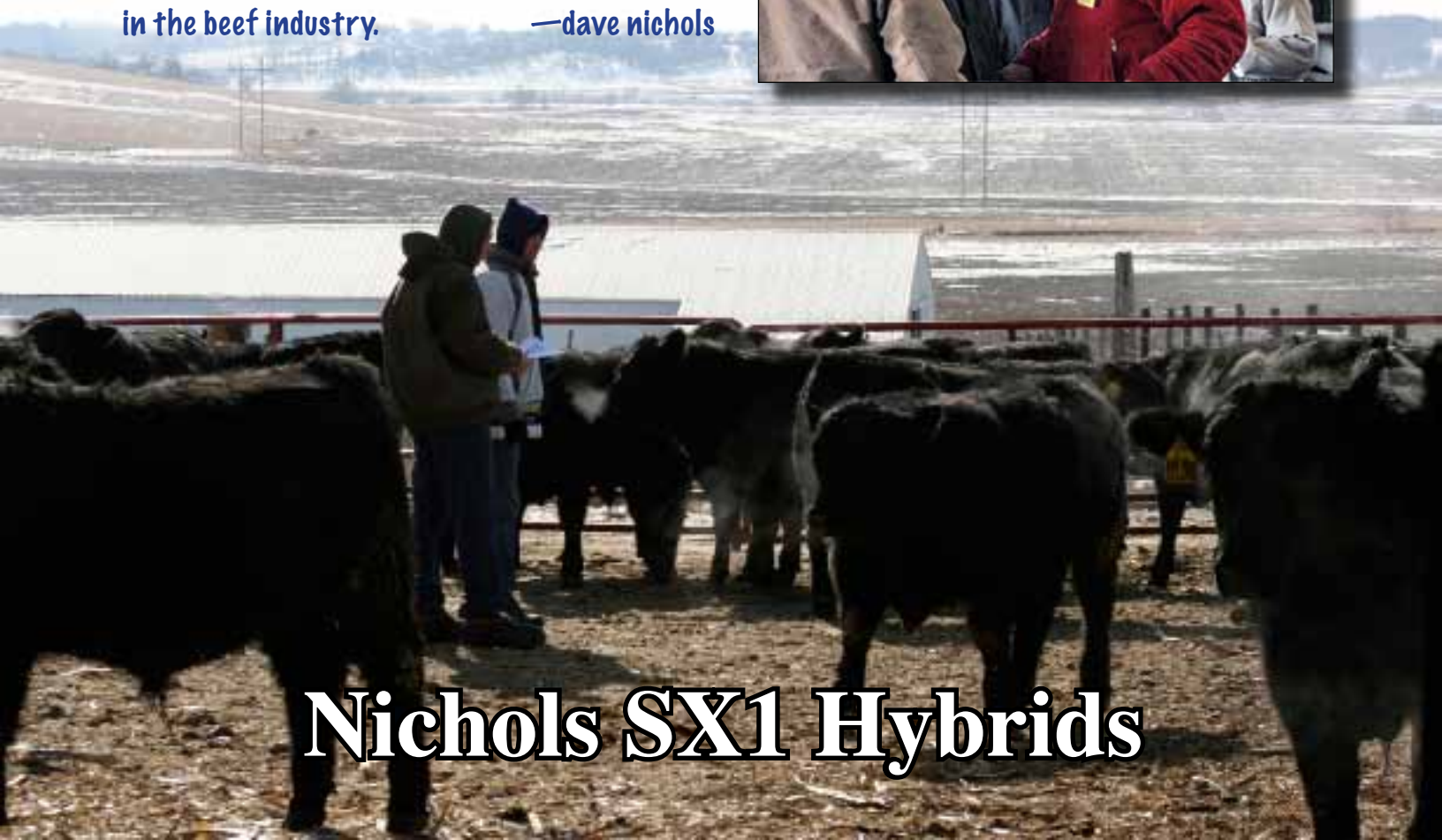
Private Treaty Bull Sale

5-9-22

*69 Years of
Superior Beef Genetics*

"Large or small, old or new - Nichols customers are our friends, and can expect the same level of performance and service from our stock and our team. And you will have the benefit of being a part of the Nichols family."

Come and take a look at some of the best bulls in the beef industry. —dave nichols



Nichols SX1 Hybrids

Welcome to Nichols Farms

Glossary of Items on Nichols Bulls...

Breed : Angus, Simmental, SX and DX Composites.

Brand/Tag: Ear Tag , Brand, Tattoo & Name are the same.

Color: B—Black, BWF— Black-baldy, (may have other white)

Horn/Poll: P — Smooth Polled S is Polled with scurs

Birth Date: Birthday of animal.

Birth Wt.: Actual birth weight.

205 Adj: Weaning weight adjusted to 205 days of age

205 Ratio: An within-herd index of a calf's weaning weight

Cum ADG: Average Daily Gain for the entire feedlot test period computed from actual weaning weight to yearling weight

EPDs: Expected Progeny Differences are estimates based on the data of the individual animal and his relatives in all the different herds across the breed's population. EPD's figures are in actual pounds, plus (+) or minus (-) for each trait. Those below would be minus (-) and those above average would be plus (+). You can expect these differences in the actual weight of your bull's calves. EPDs predict the transmitting ability of each bull when compared with the many thousands of bulls in each breed.

EPD Note: You **can** compare the purebred Nichols Angus, purebred South Devons and South Devon Hybrids because their base point has been adjusted to the Angus base. You **can not** compare EPD's between Nichols pure-bred Simmentals, pure bred Angus and Nichols Composites. Nichols pure-bred Simmentals and Simmental Hybrids are on the Simmental base.

Color: **hom** is homozygous black, **het** is heterozygous red carrier

Carcass EPDs: Marbling: Intramuscular fat in the rib eye determines USDA quality grade. Prime, CAB, Choice, or Select

BF: Back fat thickness in inches measured on the rib eye.

REA: Rib eye area in square inches measured at the 13th rib.

Calving Ease: Suitable to breed "heifers" or "cows"

- ✓ **Volume discounts**
- ✓ **Health & Death Warranty (limited)**
- ✓ **\$100 off if you pick up your Bull(s)**
- ✓ **Free of Genetic Abnormalities— AM, NH, MI, CA, DD, MI, TH, and PH by pedigree or DNA test**

What is a Nichols Hybrid Bull?

Nichols' Hybrids are the result of crossing two Registered Purebred parents to combine the best traits of two breeds. Their predicted EPDs are as accurate as purebreds.

A Nichols Hybrid bull's heterois (cross bred vigor) is transmitted to his offspring. Plus, his calves are more uniform than back crossing purebreds. Virtually all poultry, swine, and grain genetics are the result of systematic composite breeding.

Sim/Angus \$\$ Value EPDs

All-Purpose Index (API\$) calculates a \$ per head difference in the progeny of sires that are used on an entire cow herd with their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

Terminal Index (TI\$) calculates a \$ per head difference in the progeny of sires for use on mature cows with all offspring put on feed and sold grade and yield. Consequently maternal traits such as milk, stability, and maternal calving ease are not in the index. Similar to Angus (\$B).

Sale Terms and Conditions - 2022

Bulls will be semen checked prior to pick up or delivery.

Nichols Farms offers death and loss of use warranty on their sale bulls. This warranty must be purchased at time of sale.

Bulls are guaranteed to service cows. Any bull that settles healthy cows by natural service or passes a fertility test made by a certified veterinarian mutually agreed upon by Nichols Farms and buyer shall be considered a breeder.

The following exceptions apply to all breeding animals sold by Nichols Farms.

- Animals put in service or bred at less than 12 months of age.
- Injury or disease to the animal occurring after the sale.
- Gross negligence or misconduct on the part of the buyer.

Nichols Farms
Superior Beef Genetics

2188 Clay Avenue • Bridgewater, Iowa 50837

Bull Barn: 641-369-2829

fax: 641-369-2932

Ross cell: 641-745-5241

www.nicholsfarms.biz

Pen M —Nichols Better & Good SX-1 Bulls —



Nichols Quiet Lad T9 is a leader for "Calm Disposition". He ranks in the top 20% of the Angus breed for docility, wean wt, yearling wt, carcass wt, \$Wean and \$Beef. His daughters are treasures .



production carcass

BW	WW	MM	YRL	RADG	MARB	\$W	\$F	\$B	\$TV
+1.9	+63	+27	+121	+20	+1.2	+.62	+.80	+.118	+.180

Pen M NICHOLS BEEFMAKER SXJ224 #3918451

ID J224 birth date 4/29/21

Individual Performance:

BW	205	ADG	Yrl Wt
86	667	3.43	1207

K C F BENNETT SOUTHSIDE
NICHOLS EXTRA E122
NICHOLS BLK HEIRESS W316
NICHOLS LEGACY G151
NICHOLS CEZ P78
NICHOLS CEZ F135

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+13	+1.7	+70	+105	+10	+20	+55

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$108	\$69

Convenience Traits

Black Color	%
hom	SX1

..... \$4,500

Pen M NICHOLS BEEFMAKER SXJ246 #3918484

ID J246 birth date 5/1/21

Individual Performance:

BW	205	ADG	Yrl Wt
82	721	3.56	1307

NICHOLS EXTRA E57
NICHOLS EXTRA G355
NICHOLS RITA P1
NICHOLS UPGRADE D219
NICHOLS CEZ SMG197
NICHOLS CEZ W6

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+7	+2.7	+79	+122	+6	+24	+63

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$102	\$71

Convenience Traits

Black Color	%
hom	SX1

..... \$4,500

Pen M NICHOLS BEEFMAKER SXJ163 #3918646

ID J163 birth date 4/3/21

Individual Performance:

BW	205	ADG	Yrl Wt
94	654	3.67	1242

GIBBS 0689X CRIMSON TIDE
NICHOLS VARSITY SME012
NICHOLS JULIA A76
NICHOLS EXTRA H6
NICHOLS LULA B102
NICHOLS LULA Z10

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+8	+3.7	+97	+168	+5	+17	+66

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$114	\$86

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Pen M NICHOLS BEEFMAKER SXJ059 #3918435

ID J59 birth date 3/21/21

Individual Performance:

BW	205	ADG	Yrl Wt
74	588	3.50	1181

K C F BENNETT SOUTHSIDE
NICHOLS EXTRA E122
NICHOLS BLK HEIRESS W316
K-LER JAMES BOND 007
NICHOLS MISS DIA A114
NICHOLS MISS DIA K133

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+9	+4	+68	+101	+9	+17	+50

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$123	\$72

Convenience Traits

Black Color	%
hom	SX1

..... \$4,500

Pen M NICHOLS BEEFMAKER SXJ205 #3918585

ID J205 birth date 4/11/21

Individual Performance:

BW	205	ADG	Yrl Wt
87	614	3.54	1182

GIBBS 0689X CRIMSON TIDE
NICHOLS VARSITY C4
NICHOLS GALANT U74
A A R TEN X 7008 S A
NICHOLS MISS A37
NICHOLS MISS Y168

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+12	+1.2	+89	+148	+6	+13	+57

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$120	\$83

Convenience Traits

Black Color	%
hom	SX1

..... \$4,500

Pen M NICHOLS BEEFMAKER SXJ153 #3918445

ID J153 birth date 4/1/21

Individual Performance:

BW	205	ADG	Yrl Wt
80	655	3.10	1143

K C F BENNETT SOUTHSIDE
NICHOLS EXTRA E122
NICHOLS BLK HEIRESS W316
NICHOLS VENOM T107
NICHOLS ANN W80
NICHOLS ANN R30

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+12	+0	+56	+83	+11	+19	+47

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$120	\$66

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Hooks Beacon 56B is in top 4% for nine different EPD categories among PB Simmentals. Six of these performance, maternal, and carcass traits are in top 1%.



production carcass

CE	BW	WW	YRL	MCE	MM	MWW	MARB	REA	SAPI	STI
+24	-3.7	+63	+96	+12	+33	+65	+.64	+1.4	190	92

Pen M —Nichols Better & Good SX-1 Bulls —



K C F Southside delivers extra performance with an incredible +88 \$Wean and +318 \$Combined. Like his sire, Nichols Extra K205, his daughters have great performance, fertility and neat udders.

production

carcass

BW	WW	MM	YRL	RADG	MARB	\$W	\$F	\$B	\$C
+3.3	+83	+30	+151	+30	+7.4	+\$88	+\$123	+\$183	+\$318

Pen M NICHOLS BEEFMAKER SXJ227 #3918517

ID J227 birth date 4/25/21

Individual Performance:

BW	205	ADG	Yrl Wt
80	663	2.84	1109

K C F BENNETT SOUTHSIDE
NICHOLS EXTRA D191
NICHOLS BLACKBIRD W91
KSU VENOM 101M
NICHOLS FRECKLES T66
NICHOLS FRECKLES F36

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+12	-.5	+64	+94	+9	+25	+57

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$116	\$71

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Pen M NICHOLS BEEFMAKER SXJ208 #3918553

ID J208 birth date 4/14/21

Individual Performance:

BW	205	ADG	Yrl Wt
96	595	4.06	1270

NICHOLS BOND Z131
NICHOLS BOND C233
NICHOLS GALE T74
NICHOLS NEXT STEP S387
NICHOLS FORMULA W131
NICHOLS FORMULA R435

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+4	+3.1	+77	+136	+3	+24	+62

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$124	\$79

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Nichols Good As Gold Z83 is a slick haired ANGUS POWER BULL that is pictured breeding cows on fescue pasture. He's in the top 20% for Wean weight, Scrotal, RADG, Docility, Heifer pregnancy, and Mat Calving Ease



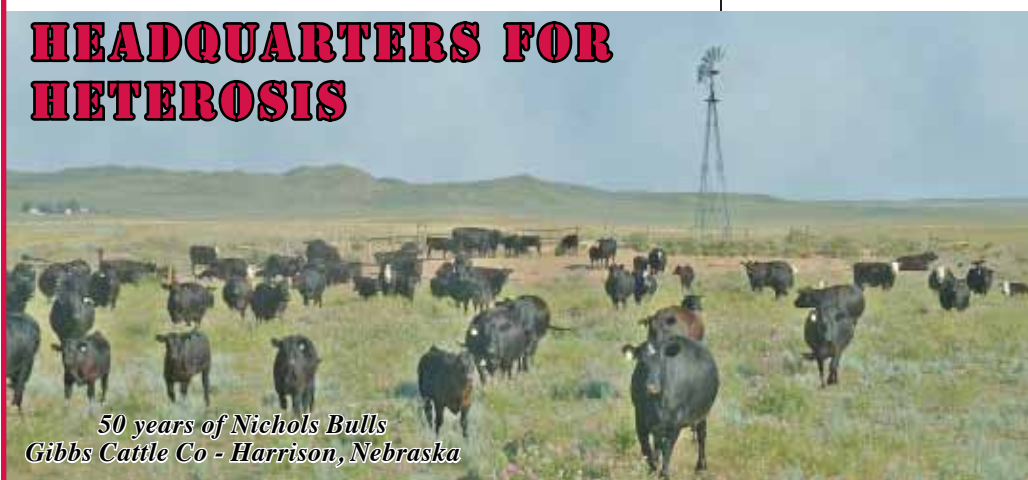
production

carcass

BW	WW	MM	YRL	RADG	MARB	\$W	\$F	\$B	\$C
+2	+59	+27	+116	+27	+25	+\$56	+\$91	+\$123	+\$211

From Border to Border... And Then Some: Nichols Bulls Add Real \$\$\$

HEADQUARTERS FOR HETEROISIS



50 years of Nichols Bulls
Gibbs Cattle Co - Harrison, Nebraska

Crossbred cows producing Composite sired calves Provide a **23.3% Improvement** In Pounds of Weaned Calf per Cow exposed over straight Bred cows and calves

—USDA Meat Animal Research Center



Calf sired by Nichols SXP75
Brian Woodham - Grand Bay, Alabama



Calves by
Nichols Manifest Z210
Tony Hensgens - Berwick, Louisiana

Nichols Hybrids and Composites are the result of crossing two or more pure lines in specific crosses to maximize the best traits of the grandparent lines. All Nichols lines are black and polled. A Composite bull's heterosis (cross bred vigor) is transmitted

to his offspring. Plus, his calves are more uniform in type, performance, and carcass characteristics than back crossing purebreds. Virtually all poultry, swine, and grain genetics are the result of systematic composite breeding.

PURE LINES

AN = PUREBRED ANGUS

—100% British

SM = PUREBRED SIMMENTALS

—100% Continental

DS = PUREBRED SOUTH DEVON

—100% British

note: *These pedigrees are examples. Nichols Composites' sires and dams may be reciprocal crosses. This does not effect their breed %, performance, phenotype, quality, carcass traits, or transferable heterosis.

F-1 HYBRIDS

SX1 = PB ANGUS by PB SIMMENTAL

Nichols PB Angus

Nichols SX1

Nichols PB Simmental

—*50% British - 50% Continental

DX1 = PB SOUTH DEVON by PB ANGUS

Nichols PB South Devon

Nichols DX1

Nichols PB Angus

—*100% British

F-2 COMPOSITES

DAX2 = DX1 by SX1

Nichols PB South Devon

Nichols DX1

Nichols PB Angus

Nichols DAX2

Nichols PB Angus

Nichols SX1

Nichols PB Simmental

—*75% British - 25%Continental

Pen M NICHOLS BEEFMAKER SXJ228 #3918704

ID J228 birth date 4/25/21

NICHOLS BOND Z131
NICHOLS BOND C233
NICHOLS GALE T74
NICHOLS FAME T187
NICHOLS LULA Y249
NICHOLS LULA S312

Individual Performance:

BW	205	ADG	Yr1 Wt
84	627	3.31	1176

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+10	-.5	+64	+114	+7	+23	+55

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$127	\$75

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Pen M NICHOLS BEEFMAKER SXJ239 #3918519

ID J239 birth date 5/6/21

K C F BENNETT SOUTHSIDE
NICHOLS EXTRA D191
NICHOLS BLACKBIRD W91
NICHOLS MANIFEST T79
NICHOLS BEAT A106
NICHOLS BEAT W11

Individual Performance:

BW	205	ADG	Yr1 Wt
86	761	3.32	1270

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+11	+6	+73	+116	+8	+23	+60

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$121	\$76

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Pen M NICHOLS BEEFMAKER SXJ255 #3918526

ID J255 birth date 5/10/21

NICHOLS CRUSADER A129
NICHOLS BEEFMAKER SXF202
NICHOLS BAMBI Y46
NICHOLS FREIGHTLINER P58
NICHOLS CEZ T121
NICHOLS CEZ M29

Individual Performance:

BW	205	ADG	Yr1 Wt
78	601	3.30	1058

Expected Progeny Differences: EPDs

CED	BW	WW	YW	CEM	MM	MWW
+16	-1.7	+77	+121	+11	+14	+53

Economic Relative \$ Indexes

\$All Purpose (API)	\$ Terminal (TI)
\$147	\$82

Convenience Traits

Black Color	%
hom	SX1

..... \$4,000

Genomic Tested Trait = Progeny Equivalents

Calving Ease Direct	28
Birth Weight	21
Weaning Weight	26
Yearling Weight	11
Docity	10
Heifer Pregnancy	14
Calving Ease Maternal	18
Carcass Marbling	9
Carcass Ribeye area	12

NICHOLS SUPERIOR BEEF GENETICS



back row - Alex Antisdell - Mike Firch - Justin Stiens - Walker Mundorf
Lillian Nichols - Bart Mostaert - Roger Richter - Ross Havens - Dave Nichols - Phyllis Nichols

*Team
Nichols
Welcomes
You To
Nichols
Farms*

AT THE END OF LIFE, WHAT REALLY MATTERS IS NOT WHAT WE BOUGHT, BUT WHAT WE BUILT, NOT WHAT WE GOT, BUT WHAT WE SHARED: NOT OUR COMPETENCE, BUT OUR CHARACTER, AND NOT OUR SUCCESS, BUT OUR SIGNIFICANCE. LIVE A LIFE THAT MATTERS. LIVE A LIFE OF LOVE.

Thanks For Coming!

Nichols Farms
Superior Beef Genetics

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Dave's home 712-762-3810
Ross's cell 641-745-5241

www.nicholsfarms.biz



Produce Sale Topping Feeder Cattle with Nichols Bulls



This past December at the Creston Livestock Feeder Calf Sale our customers' cattle sold for **\$61.47 more per head than the sale average.**

Our goal at Nichols Farms the past 69 years has been to create success for our customers. At the December 2nd sale at the Creston, Iowa Livestock Feeder Sale; our customers calves brought an average of \$61.47 more per head than the sale average. Nichols Bulls will sire about 100 calves.... 100 calves sired with the \$61.47 per

head Nichols Advantage creates \$6,147 profit! Add the \$1,500 salvage value and he generates \$7,647 lifetime revenue. That makes a \$4,000 to \$5,000 Nichols Bull investment a great purchase. Plus you get impressive Nichols sired heifers for replacements with bred-in fertility, sound feet & udders, longevity, docility and tolerance to fescue.